



CASSIE SEMYON

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EXPERIENCE

SPECTRUM NEWS, WASHINGTON, D.C.

Washington Correspondent | April 2022 - Present

- Cover the latest news on the California delegation in Congress, the Biden administration, the Supreme Court, and other federal agencies
- Interview top news makers, such as Speaker of the House Kevin McCarthy, Senator Alex Padilla, and former Labor Secretary Marty Walsh
- File live reports for Spectrum New 1 SoCal's morning and evening newscasts and appear weekly on *Inside the Issues with Alex Cohen*
- Act as print pool reporter for the White House press pool covering the Vice President and Second Gentleman in Washington and out of town
- Pitch, write, edit, and conduct interviews for enterprise and news-of-day stories to appear on Spectrum's nationwide networks and digital platforms

News Content Associate | November 2021 - April 2022

- Pitched, wrote, and edited enterprise packages for air on Spectrum networks
- Wrote and edited VOSOTS for distribution to our stations across the country
- Field produced national specials from Capitol Hill and the White House

WBOC-TV DELMARVA'S NEWS LEADER, DOVER, DE

Multimedia Journalist/Weekend Anchor/Producer | January 2020 - November 2021

- Conducted interviews, shot b-roll, and edited packages using Adobe Premiere
- Set up live shots in the field using a TVU or TVU app and reported on-location
- Anchored and produced the weekend evening newscasts
- Stacked and wrote newscasts with a combination of local and national news

WNEP-TV NEWSWATCH 16, SCRANTON, PA

Reporter/Multimedia Journalist | December 2018 - January 2020

- Researched and pitched story ideas to management and producers
- Conducted interviews, shot b-roll, and edited packages using Final Cut X
- Created fact sheets and posted online content for each story
- Interacted with viewers through Facebook and Twitter

ANDREA MITCHELL REPORTS, MSNBC WASHINGTON, DC

NBC Intern | June 2018 - August 2018

- Compiled briefing books each morning for show
- Composed engaging posts throughout live show for social media
- Assisted in pitching and packaging pieces for *Nightly News* and *Today*
- Researched guests to provide background information for producers

ABC NEWS, WASHINGTON, D.C. BUREAU

NewsOne Intern | June 2017 - August 2017


- Field produced remote live shots for ABC NewsOne customers and affiliates
- Assisted correspondents in research and script writing
- Cut VOs and VOSOTs for clients using Avid NewsCutter
- Logged Congressional hearings, White House Press briefings, and news conferences


WPVI-TV CHANNEL 6 ACTION NEWS, PHILADELPHIA, PA


Newsroom Intern | September 2017 - December 2017

- Accompanied reporters and photographers on location shoots
- Pitched stories to producers and reporters
- Researched and assisted producers in writing for evening newscasts

CONNECT

 /in/cassandrasemyon/

 @cassemyon

 /cassiesemyontv/

EDUCATION

Temple University, Philadelphia, PA

Klein College of Media & Communication

B.A. in Media Studies & Production

Minor in Political Science

Concentration in Intercultural

Communication

December 2018

SKILLS

Canon T6i, Sony PMW-200, Sony PXW-

X70, Dalet, ENPS, iNews, Adobe

Premiere, Adobe Illustrator, Avid

NewsCutter, Final Cut X, iMovie, Garage

Band, Microsoft Office Suite, Wix,

WordPress

AWARDS & ORGANIZATIONS

White House Correspondents Association
Member, 2022 - Present

Regional Reporters Association Member,
2022 - Present

National Press Club Member, 2023 - Present

Radio Television Correspondents
Association Member, 2022 - Present

Chesapeake AP Award, First Place:
Outstanding Coverage of a Continuing
Story, July 2021

Chesapeake AP Awards, Second Place:
Outstanding Serious Feature, July 2021

Recognized by The Washington Post's "The
Fix" as an outstanding political reporter to
follow on social media, October 2020

NATAS Mid-Atlantic Student Production
Emmy 2019: Best College/University
Student Production Newscast Recipient:
Producer, December 6, 2018