

#### CONNECT



in /in/cassandrasemyon/



@casssemyon



/cassiesemyontv/

## **EDUCATION**

# Temple University, Philadelphia, PA

Klein College of Media & Communication B.A. in Media Studies & Production Minor in Political Science Concentration in Intercultural Communication December 2018

#### SKILLS

Canon T6i, Sony PMW-200, Sony PXW-X70, Dalet, ENPS, iNews, Adobe Premiere, Adobe Illustrator, Avid NewsCutter, Final Cut X, iMovie, Garage Band, Microsoft Office Suite, Wix, WordPress

# **AWARDS & ORGANIZATIONS**

White House Correspondents Association Member, 2022 - Present

Regional Reporters Association Member, 2022 - Present

National Press Club Member, 2023 - Present

Radio Television Correspondents Association Member, 2022 - Present

Chesapeake AP Award, First Place: Outstanding Coverage of a Continuing Story, July 2021

Chesapeake AP Awards, Second Place: Outstanding Serious Feature, July 2021

Recognized by The Washington Post's "The Fix" as an outstanding political reporter to follow on social media, October 2020

NATAS Mid-Atlantic Student Production Emmy 2019: Best College/University Student Production Newscast Recipient: Producer, December 6, 2018

# **CASSIE SEMYON**

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#### **EXPERIENCE**

## SPECTRUM NEWS, WASHINGTON, D.C.

Washington Correspondent | April 2022 - Present

- Cover the latest news on the California delegation in Congress, the Biden administration, the Supreme Court, and other federal agencies
- Interview top news makers, such as Vice President Kamala Harris, Speaker Emerita Nancy Pelosi, former Speaker Kevin McCarthy, and others
- File live reports for Spectrum New 1 SoCal across all day parts
- Appear as part of Spectrum News' national political programming, including Spectrum News+ 'Political Buzz' segment, The Big Deal with Errol Louis, and live breaking news specials covering Congress and the White House
- Served as Spectrum News' sole Harris campaign reporter, traveling with Vice President Harris and covering her campaign through Election Day

# Harris Campaign Reporter | July 2024 - November 2024

- Served as the Harris campaign reporter for Spectrum networks
- Pitched and produced enterprise stories from the trail, including packages for air and digital exclusives for our news app and website
- Served as pool reporter for the White House Correspondents' Association on trips with the Vice President

#### News Content Associate | November 2021 - April 2022

- Pitched, wrote, and edited enterprise packages for air on Spectrum networks
- Wrote and edited VOSOTS for distribution to our stations across the country
- Field produced national specials from Capitol Hill and the White House

#### WBOC-TV DELMARVA'S NEWS LEADER, DOVER, DE

Multimedia Journalist/Weekend Anchor/Producer | January 2020 - November 2021

- Conducted interviews, shot b-roll, and edited packages using Adobe Premiere
- Set up live shots in the field using a TVU or TVU app and reported on-location
- Anchored and produced the weekend evening newscasts
- Stacked and wrote newscasts with a combination of local and national news

#### WNEP-TV NEWSWATCH 16, SCRANTON, PA

Reporter/Multimedia Journalist | December 2018 - January 2020

- Researched and pitched story ideas to management and producers
- Conducted interviews, shot b-roll, and edited packages using Final Cut X
- Created fact sheets and posted online content for each story
- Interacted with viewers through Facebook and Twitter

# ANDREA MITCHELL REPORTS, MSNBC WASHINGTON, DC NBC Intern | June 2018 - August 2018

- Compiled briefing books each morning for show
- Composed engaging posts throughout live show for social media
- Assisted in pitching and packaging pieces for Nightly News and Today
- Researched guests to provide background information for producers

## ABC NEWS, WASHINGTON, D.C. BUREAU

NewsOne Intern | June 2017 - August 2017

- Field produced remote live shots for ABC NewsOne customers and affiliates
- Assisted correspondents in research and script writing
- Cut VOs and VOSOTs for clients using Avid NewsCutter
- Logged Congressional hearings, White House Press briefings, and news conferences